THE EASIEST WAY TO MAKE THE MOST OUT OF YOUR SELLING SPACE

FULL COLOR CUSTOM BACKDROP

INDULGE IN THE COFFEE OF KINGS
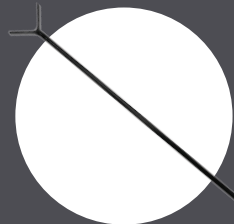
COMPONENTS

Best Seller
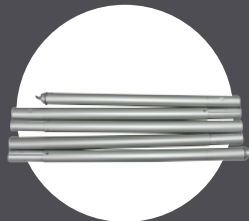
B902 Foldable Drape Support *(3.6 lb)*
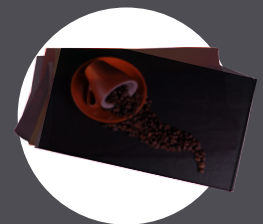
B912C Universal Clamp *(0.2 lb)*

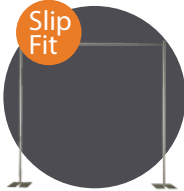**D129** Carry Bag *(0.4 lb)*

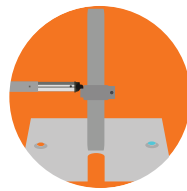**B612** Drape Support Extension Handle *(1.0 lb)*

Custom Backdrop *(5.0 lb)*

RECOMMENDED UPGRADES

Slip Fit

HARDWARE

TAUT OR LOOSE

GROMMETS

HOOK & LOOP

Custom Exhibit Backdrop

Less bulky than easels, pop-ups, table tops, or other large displays, this system makes the most use of a booth. It frees up space for more products and staff, while still ensuring that the advertising or branding is prominently displayed.

• PROFESSIONAL BRANDED LOOK
• EASY STORAGE AND TRANSPORTATION
• QUICK SET UP AND BREAK DOWN
• EXCELLENT PROMOTION TOOL

Dye Sublimation

Dye sublimation is a process that uses heat to transfer dye into fabric to produce a photo quality image that won't wash out. The dye bonds with the polyester fibers rather than being printed onto the fabric (screen printing). Our fabric is 8.5 oz. 100% Polyester fabric 122"W. The fabric is Fire Resistant (California Standards) and wrinkle resistant. The printer prints crisp, permanent, photo-realistic pictures, that will not crack or peel. The fabric is much lighter weight than vinyl, making it easy to transport. It comes standard with 4" pole pockets and is washable.

CUSTOM EXHIBIT BACKDROPS
A BETTER WAY TO DISPLAY

GUIDELINES

SIZE: Our printing surface area is 96" Wide. We can print any size as long as one of the sides is 96".

COLOR: If you require a specific color Please let us know a PMS# or a panton we can match it to.

FONTS: Convert all text to outlines.

IMAGES: Vector graphics are preferred. Non-vector images, such as photographs, must be at least 300 DPI at final print size. Never use low resolution images; resizing a low resolution image to a larger size will decrease its quality.

DPI: "Dots Per Inch," is a measurement of how much detailed color information a raster image contains. The more DPI your image contains, the more subtle details will be noticeable.

VECTOR: Infinitely scalable edibility and it is a smaller file size that can be emailed.

RASTER: Image as a dot pattern of pixels.

SET UP

Set your file to full size (120" x 96") Check resolution of your file by viewing the graphic at full size (zoom to 100%) on your computer screen. If the image looks unfocused, posterized or pixilated, the resolution is too low. Convert all fonts to outlines embed all graphics into one final file; there should be no links. The best results are achieved in Illustrator with vector based output. Please save the file in one of the following formats and upload to our FTP instructions on page7:
• PDF
• AI
• EPS

Fabric Shrink/Stretch - The fabric may shrink or stretch about 2%

IF WE ARE CREATING YOUR ARTWORK

Logos print best in a vector format. If the image must be raster please make sure to be a very high quality.

VECTOR:

RASTER:
Rasterized at 117dpi

Still Have Questions? Call 800.433.9767

CUSTOM EXHIBIT BACKDROPS
A **BETTER** WAY TO **DISPLAY**

KIT CONTAINS

HARDWARE:

- 1 Foldable Drape Support
  folds to 5 pieces
- 2 Universal Clamps
  attaches to any upright

BACKDROP:

- 1 Custom Exhibit Backdrop

COMPONENTS:

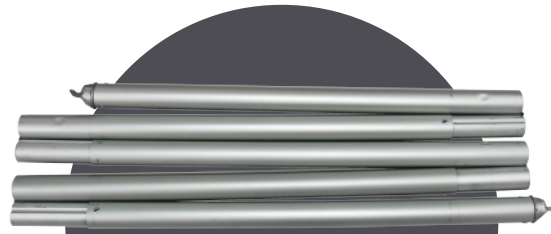- 1 Drape Extension Handle
- 1 Carryall Bag

MATERIAL SPECIFICATIONS

FABRIC:

- "Images" Graphic Fabric
- 100% Polyester fabric
- 8.5 Oz.
- Flame Retardant
- Printable Area 96"W
- Fabric Width 122"W
- Photo Realistic
- Wrinkle Free
- Color White
- Light Weight
- Machine Washable

INK PROPERTIES:

- Fast Drying
- 6 Color Palette
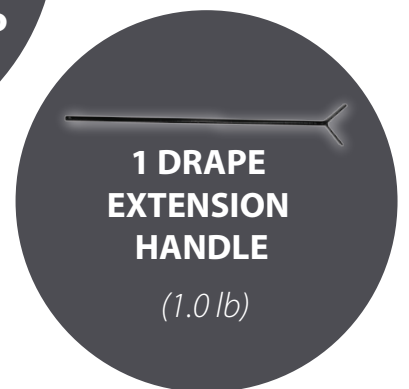- Washable
- Environmentally Friendly
- Vivid Colors

1 FOLDABLE DRAPE SUPPORT
(3.6 lb)

2 UNIVERSAL CLAMPS
(0.2 lb Each)

1 CUSTOM EXHIBIT BACKDROP
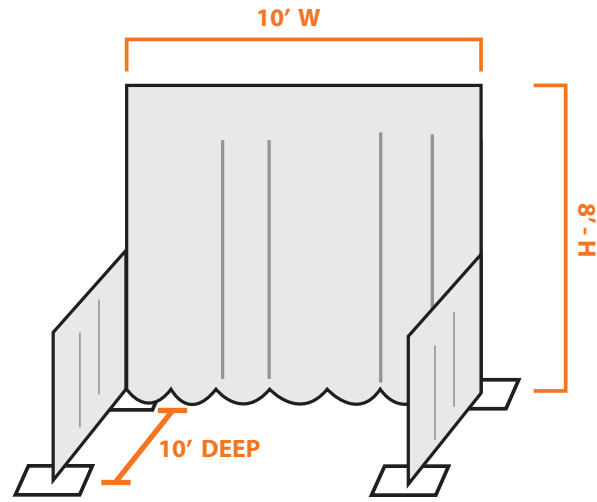*(5.0 lb)*

1 DRAPE EXTENSION HANDLE
(1.0 lb)

1 CARRY BAG
(0.4 lb)

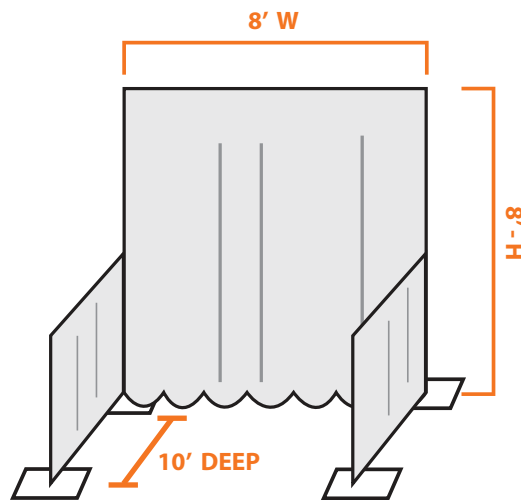Still Have Questions? Call 800.433.9767

BOOTH SIZES

10'L x 10'W x 8'H
Our custom exhibit backdrop kit that allows you to print and display any high-quality image on your own professional, easy to assemble, and portable backdrop.

10' W

8' - H

10' DEEP

10'L x 8'W x 8'H
We can customize your backdrop to any size booth.

8' W

8' - H

10' DEEP

10'L x 20'W x 8'H
Our system works with any booth. See how on our website. www.georgiaexpo.com

20' W

8' - H

10' DEEP

Still Have Questions? Call 800.433.9767
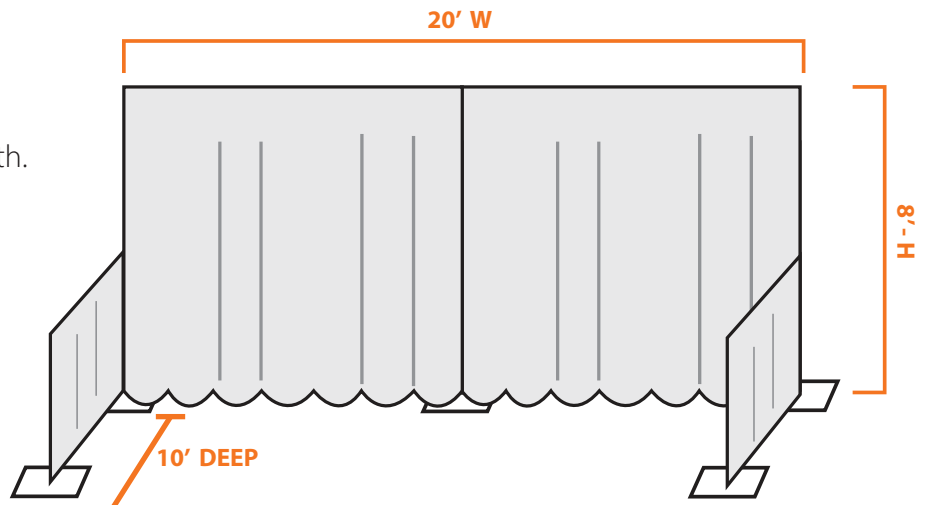
CUSTOM EXHIBIT BACKDROPS
A **BETTER** WAY TO **DISPLAY**

HOW IT WORKS

GRAPHICS
Send us your high quality logos & graphics

ASM sound and light

jk entertainment

LA ENTERTAINMENT

AMAGIC RENTAL AND MORE

roar PRODUCTIONS

PROOF
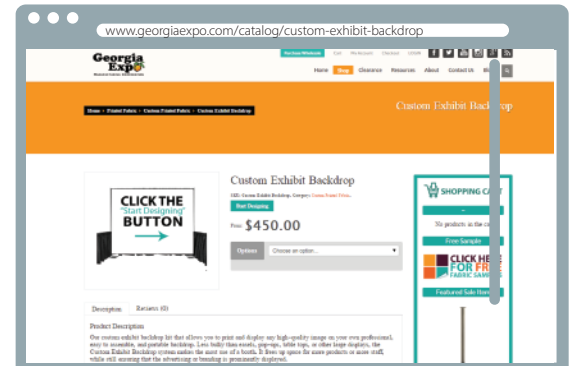Upon completion we will send you a proof

PRINT
We print and send your Custom Exhibit Backdrop

ORDER
Order online at www.georgiaexpo.com or use our FTP service, you can always contact your sales representative at 800.433.9767

www.georgiaexpo.com/catalog/custom-exhibit-backdrop

Still Have Questions? Call 800.433.9767

3.

CUSTOM EXHIBIT BACKDROPS
A **BETTER** WAY TO **DISPLAY**

DYE SUBLIMATION LAYOUT EXAMPLES
*ANY SIZE AVAILABLE, BUT HERE OUR MOST POPULAR

BACKDROPS - Prices are average, all pieces are custom

8'W x 8'H STEP & REPEAT   **10'W x 8'H** FULL COLOR
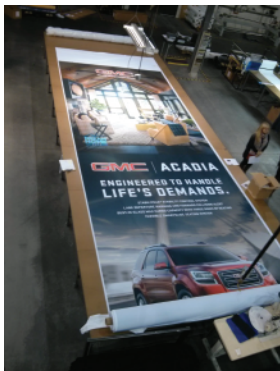
TABLE RUNNERS - Prices are average, all pieces are custom

28"W x 80"H LOGO ON WHITE   **57"W x 80"H** FULL COLOR

CUSTOM - Only limited by your imagination

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CUSTOM EXHIBIT BACKDROPS
A **BETTER** WAY TO **DISPLAY**

Install FTP agent we suggest FileZilla.
https://filezilla-project.org/download.php?type=client

https://filezilla-project.org/v

FileZilla

Open FileZilla program

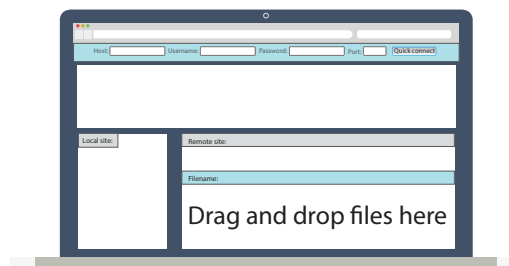Host: [   ] Username: [   ] Password: [   ] Port: [   ] Quick connect

Copy FTP address (from email) and paste into FileZilla program in the "Host" box.

Host: [   ]

Click "OK" on the message box that pops up

Unknown host key

The server's host key is unknown. You have no guarantee that server is the computer you think it is.

OK   Cancel
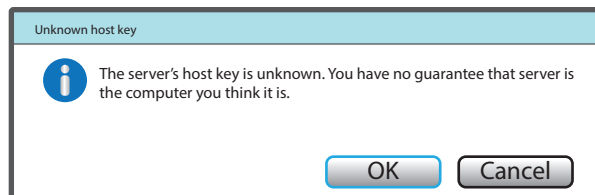
Drag and drop files to upload to our server

Host: [   ] Username: [   ] Password: [   ] Port: [   ] Quick connect

Local site: Remote site:

Filename:

Drag and drop files here

Still Have Questions? Call 800.433.9767